



**GOVERNMENT OF ANDHRA PRADESH
DISTRICT GAZETTE
EXTRAORDINARY
PUBLISHED BY AUTHORITY**

(Gazette No.1245/2026)

Date: 12-02-2026

**RE-NOTIFICATION BY THE DISTRICT PROHIBITION AND EXCISE OFFICER,
ALLURI SITHARAMA RAJU DISTRICT**

Read: 1) A.P. EXCISE (GRANT OF LICENCE OF SELLING By SHOP AND
CONDITONS OF LICENCE) RULES, 2024 (G.O.Ms.No.210, REVENUE
(Excise) Department, dated. 30.09.2024.)
2) G.O.Ms. No.211, Revenue (Excise) Department, dated 30.09.2024.
3) G.O.Ms. No.212, Revenue (Excise) Department, dated 30.09.2024.
4) Commissioner of Prohibition & Excise, A.P., Mangalagiri vide
CR.No.2906/2024/CPE/E3, Dt:11.02.2026.

NOTICE FOR DRAWL OF LOTS FOR GRANT OF LICENCE TO SELL INDIAN MADE
FOREIGNLIQUOR & FOREIGN LIQUOR BY SHOP UNDER RULE 5 OF THE ANDHRA
PRADESH EXCISE(GRANT OF LICENCE OF SELLING BY SHOP AND CONDITIONS OF
LICENCE) RULES, 2024.

Gazette No. 1245/2026

Date:12.02.2025

WHEREAS, the Commissioner of Prohibition & Excise has accorded permission to re-notify the following two (02) A4 shops pertaining to the **Prohibition & Excise Station, Paderu and Rampachodavaram** in Open Category under rule 16 of the A.P. Shops Rules, 2024.

AND WHEREAS, it has been instructed to issue a Gazette Notification inviting applications from the public for participation in the selection process for allotment of the said shop.

Now, Therefore, I, R. Gowreeswara Rao, District Prohibition & Excise Officer / Licensing Authority Alluri Sitharama Raju District, in exercise of the powers vested in me under Rule 5 of Andhra Pradesh Excise (Grant of licence of selling by Shop and conditions of licence) Rules, 2024 here by issue the following notification for the information of the public and intending applicants. Applications may be registered and submitted online/ Offline on or before 05.00 PM. on 21.02.2026 through <https://oc.hfpsproject.com>

The drawl of lots will be conducted by the Collector & District Magistrate, Alluri Sitaramaraju District, Paderu, on 23.02.2026 at 8.00 A.M. at Meeting Hall, O/o Collector & District Magistrate, Alluri Sitaramaraju District, Paderu.

| Shops listed for Re-notification in Alluri Sitaramaraju District: 02 | Venue for registration and submission of applications 1. Proh. & Excise Station, Paderu 2. Proh. & Excise Station, Araku 3. Proh. & Excise Station, Chintapalli 4. Proh. & Excise Station, Rampachodavaram 5. Proh. & Excise Station, Chintoor |
|---|--|
|---|--|

The applicant, who will be granted the right to sell the Indian Made Foreign Liquor/ Foreign Liquor by shop as specified in the list appended to this Notification for the licence period from 23-02-2026 to 30-09-2026, shall be selected through drawl of lots.

The terms and conditions governing the drawl of lots and the details of the two (02) A4 Shops for which licence to be granted are appended herewith.

The rates of Retail Excise Tax for the Shops in the different population slabs have been notified in G.O.Ms.No. 212, Revenue (Excise) Department, dated: 30.09.2024, a copy of which is appended herewith.



(R. GOWREESWARA RAO)
District Proh. & Excise Officer/
Licensing Authority,
Alluri Sitamaraju District.

| GSL No. | Unit (Municipal Corporation /Municipality/Nagar Panchayat/ Mandal) | Name of the Unit in which the Shop is Proposed (Municipal Corporation /Municipality/Nagar Panchayat/ Mandal) | Non-Refundable Application Fee in Rs. | License period | Retail Excise Tax (in Rs.) |
|----------------|---|---|--|--------------------------------------|-----------------------------------|
| ASR/06 | G. Madugula | G. Madugula | Rs.2,00,000 | 2025-2026 (23.02.2026 to 30.09.2026) | Rs.47,66,666.66 |
| ASR/28 | Addatheegala | Addatheegala | Rs.2,00,000 | 2025-2026 (23.02.2026 to 30.09.2026) | Rs.40,33,333.33 |

SCHEDULE FOR THE DRAWL OF LOTS FOR SHOPS

| | |
|---|----------------------------|
| Issue of District Gazette Notification inviting applications from public | 12.02.2026 |
| Last date & time for online/offline registration and submission of applications | 21.02.2026, up to 05.00 PM |
| Verification & preparation for drawl of lots | 22.02.2026 |
| Drawl of lots by the District Collectors | 23.02.2026, 08.00 AM |
| Intimation of Selection | 23.02.2026 |



(R. GOWREESWARA RAO)
District Proh. & Excise Officer/
Licensing Authority,
Alluri Sitamaraju District.

CONDITIONS GOVERNING DRAWL OF LOTS

(1) Procedure for online enrolment:

The applicant may submit any number of applications for any number of Shops for participation in the selection process of Shop through online or offline mode.

- a) Applicant shall open URL: <https://hfpsproject.com> online and click on "Enroll" button, applicant shall provide all the required information for enrolment as per Form A3 (A) and password.
- b) After enrolment, applicant/user shall login into his account with his User ID (Registered Mobile number) and password.
- c) After logging in, the applicant/user will be able to initiate a new application against Shop Gazette serial number in "create application" screen.
- d) Applicant shall enter all the fields as seen in the "create application" screen and select the payment mode and accept the terms and conditions
- e) Applicant can apply for any number of Shops GSL Nos. and number of applications against same shop.
- f) Applicant can view the all the applications he has submitted and can view the status of each application.
- g) Applicant can download/ print Registration certificate in Form R1, Form A3 (B) and Entry pass E1 for the applications generated by clicking on Print icon.

Application Payment Modes:

Online model:

In case the applicant opts for online mode for registration and submission of application through online mode, he shall fill in Form-A3(A) as per Rule 11 of Andhra Pradesh Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2024. He shall select Gazette Sl.No of the Shop notified in a Unit and pay the Nonrefundable application fee of Rs 2,00,000/- by way of Debit Card/Credit card/Net Banking. On successful payment, the applicant may download the documents in Form- A3(B), Registration certificate in Form-R1 and Entry Pass in Form-E1, which are system generated.

Hybrid Model:

In case the applicant opts for online mode for registration and submission of application through online mode, he shall fill in Form-A3(A) as per Rule 11 of Andhra Pradesh Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2024. He shall select the Gazette Sl.No of the Shop notified in the Unit and select the payment mode as manual in CFMS. He shall take system generated receipt and proceed to the SBI and make payment of Rs 2,00,000/- towards Nonrefundable application fee. After successful payment he can download Form- A3(B), Form-R1 and Entry Pass in Form-E1, which are system generated.

Offline Model:

In case the applicant opts for offline mode for registration and submission of application through offline mode, he shall fill in Form-A3(A) as per Rule 11 of Andhra Pradesh Excise (Grant of licence of selling by Shop and conditions of licence) Rules, 2024. He shall select the Gazette Sl. No of the Shop notified in the Unit and select the payment mode as offline. He shall pay Rs. 2 Lakhs towards Non-Refundable Application Fee by way of Demand Draft drawn on a scheduled bank in Andhra Pradesh in favour of the Licensing Authority. He shall enter the Demand Draft number in the system. He shall note the application number which is system generated and needs to go to Designated Center as per gazette notification and submit the Demand Draft in original. After successful acknowledgement of payment by the Center in charge, he can download Form- A3(B), Form-R1 and Entry Pass in Form-E1, which are system generated.

In complete offline mode, the Applicant can also directly go to the notified Application Reception Centers (Excise Station in the District) with his details. The staff on duty at the counter will digitize the application after receiving of the DD drawn as specified above and after verifying the DD, acknowledgement, Entry pass and other system generated documents will be printed and provided to the Applicant. SHO of the concerned station will be responsible to receive genuine DDs and safely hold till these are transmitted to Licensing Authority. The Demand Draft drawn in favour of the Licensing Authority of a district shall be valid for submission in that district only and shall not be submitted in any other district.

h) The applicant(s) shall also enclose the following along with the application:

- (i) Two recent passport size photographs along with photostat copy of Voter ID Card/Driving Licence / Passport / Bank Passbook/ AADHAR card/ Any other government approved Identity Card.
- (ii) Scheduled Tribe Certificate and local Scheduled Area Residence Certificate (only in respect of local S.T. candidates applying for Shops in Scheduled Areas).

(2) Entry Pass (Rule 6)

The applicant shall submit/upload passport size photograph which shall be reflected in the Entry pass (system-generated). Such an Entry Pass should be brought by the applicant on the day of drawl of lots for getting entry into the place of drawl of lots. Persons without presenting Entry Pass will not be allowed to enter into the place of drawl of lots.

(3) Persons not eligible to file applications and participate in the drawl of lots (Rule 7)

The following persons shall not be eligible to participate in the drawl of lots.

- a. A person who is below the age of 21 years.
- b. A person who has been convicted of any offences specified in clause (d) of sub-section (1) of Section 31 of the Act in respect of which he has been penalized or convicted within the preceding ten years;
- c. A person who has been convicted or whose licence has been cancelled for breach of any of the conditions of licence granted under Section 31 of the Act within the preceding ten years;
- d. A person who has been held guilty either in a departmental proceeding or in a Court, of an offence under Section 37 of the Act for adulteration of toddy by mixing any article injurious to public health or otherwise within the preceding ten years.
- e. A person who is a defaulter of excise revenue; or
- f. A person who is adjudged as an insolvent by a competent Court.

(4) Impersonation not allowed (Rule 8)

No person shall submit application on behalf of any other person unless he or she holds a power of attorney from such person.

(5) Announcement of names of persons who filed applications: (Rule 11(8)(b))

At the commencement of drawl of lots the licensing authority shall first announce the names of persons and the number of persons who have filed applications for a particular Shop, which has been taken up for drawl of lots.

(6) Applicants and drawl of lots : (Rule 11(8)(d))

Where there is more than one application for a notified shop, the selection among the eligible applicants for grant of licence shall be by drawl of LOT by the Collector, irrespective of the presence of the applicants.

(7) Drawl of lots by the authority: Rule 11(8)(c & d)

(a) The authority under whose aegis the drawl of lots may take place shall in the case of any Shop where only one application is received, declare the same in favour of that applicant subject to the condition that all the other conditions have been fulfilled. Where there is more than one application, the authority under whose aegis the drawl of lots may take place, shall proceed with the drawl of lots and one applicant shall be selected and his name shall be declared as selected. The successful applicant's application shall be accepted and the remaining rejected.

(b) The Collector, after selecting the applicant in respect of a Shop, may continue drawl of lots and select two more applicants from among the remaining applicants as reserve applicants, the first and the second who may, subject to the provisions of these rules, be allotted the Shop in the order of selection, in case the selected applicant fails to comply with the conditions laid under the rules on the day of drawl of lots or subsequently.

(8) Confirmation Register: -

Every person whose application has been accepted shall sign his name or affix his thumb-impression against the relevant entry in the register maintained for the purpose.

(9) Postponement of drawl of lots: - (Rule 11(7))

If the authority under whose aegis drawl of lots is conducted, considers that the drawl of lots should be postponed for a future time and date for any reason he may do so after recording the reasons thereof.

(10) One person can obtain licences for more than one Shop: - (Rule 11(8)(f))

There shall be no restriction on the number of shops licences, a person can hold at a time.

(11) Payment of 1st installment of Retail Excise Tax by the successful applicant: -(Rule 15(4))

The applicant shall pay a sum equal to **the 1st installment** of the annual Retail Excise Tax for the Shop by way of Challan in treasury **on the day of selection or on the succeeding bank working day** after successful selection.

(12) Procedure to be followed in case of non-payment of 1st installment of Retail Excise Tax: - (Rule 16 and Rule 17)

In case of failure to remit **1st installment** of the Retail Excise Tax **on the day of selection or the succeeding bank working day**, the shop shall be allotted to the reserve applicant or action shall be taken as per the provisions of Rule 17 to dispose of the Shop.

(13) Other requirements to be fulfilled by the selected applicant: (Rule 15(3))

The successful applicant shall submit Bank Guarantee in Form A-5, for the amount equal to one sixth of the annual Retail Excise Tax valid till the expiry of the license period, issued by a Scheduled Bank situated in Andhra Pradesh, within thirty days of his selection.

(14) Re-allotment in case of failure to furnish B.G.: -

In case of failure to furnish the Bank Guarantee as required under Rule 15[3] within the time specified, the selection made for the concerned Shop shall be cancelled by the District Collector and the amounts already paid shall be forfeited to the Government. In such a case the Shop may be re-allotted **to the reserve applicant selected under the provisions of Rule 11 (8)(e)**, and if no one is available, action may be taken to re-notify the Shop or action may be taken under Rule-17 with prior permission of the Commissioner of Prohibition and Excise. The first applicant shall continue to

be responsible for the Retail Excise Tax of that Shop till the next successful applicant takes over.

(15) Selected applicant to execute Counterpart Agreement: - (Rule 18)

The successful applicant after making payment as required under Rule 15(4) and furnishing B.G as required under Rule 15(3), shall execute a Counterpart Agreement in conformity with the tenor of the licence in Form A-6 on the stamp paper of the requisite value as per the provisions of the Indian Stamps Act, 1899 before taking out a licence for the sale of Indian Liquor and Foreign Liquor.

(16) Selection of Premises: - (Rule 24)

The successful applicant after fulfilling the formalities under Rule 15 before obtaining licence shall select a suitable premise anywhere in the unit viz, Mandal, Nagar Panchayat, Municipality or Municipal Corporation, as the case may be, in which the Shop is notified for sale of IMFL & FL in conformity with Rule 24 and obtain a licence in form A-4 from the District Prohibition & Excise Officer to commence business

(17) The licensee shall sell IMFL & FL at MRP rates only as required under Rule 40 of Andhra Pradesh Excise (Grant of licence of selling by Shop and conditions of Licence) Rules, 2024.

(18) Licence to be granted to the successful applicant in Form A-4 will be governed by:

1. The A.P. Excise Act, 1968 and rules made thereunder.
2. A.P. Intoxicating liquors (Prohibition of Advertisements) Act 1978
3. The A.P. Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2024.
4. A.P. Excise (Import, Export and Transport of Indian made Foreign Liquor and Foreign Liquor – Permits) Rules, 2005.
5. The orders issued by the Commissioner of Prohibition & Excise, Andhra Pradesh from time to time as the Chief controlling authority in all matters connected with the administration of the Andhra Pradesh Excise Act.

For any discrepancies and un-intended omissions in the list of Shops, the Department will not be held responsible. The intending applicants for participation in the selection process may approach the Commissioner's office/ Deputy Commissioner's Office / District Proh.& Excise Officer's office to obtain correct information.



(R. GOWREESWARA RAO)

District Proh. & Excise Officer/
Licensing Authority,
Alluri Sitamaraju District.

Form A-3 (A)

(See Rule 11)

**Application for registration for participation in
the selection process of Shop**

1 Name of the Applicant :

2 Age :

3 Full Residential Address :

4 Mobile Number :

5 Identity proof (Driving licence,
Aadhar Card, Bank Pass book,
Passport, Voter Id Card, others) :

6 Identity proof No :

Form A-3 (B)

**Application for Grant of License of Shop GSL No._____ as Notified in
the District Gazette**

(Rule 11)

Application No:_____

[Bar code]

GAZETTE No._____

DATED _____

DISTRICT :

**Affix Passport
Size
Photograph
of the
Applicant**

1. Name of the Applicant : _____
2. Age : _____
3. Full Residential Address : _____
4. Mobile No : _____
5. Identity proof (Driving Licence, Aadhar Card, Bank Pass book, Passport, Voter Id Card, others. : _____
6. Identity proof No. : _____
7. Gazette Serial Number of the Shop : _____
8. Mandal/Nagar Panchayat/ Municipality/Municipal Corporation of the Shop as notified in the Gazette : _____
9. Individual/partnership to be filled by the applicant
Firm/Company/LLP(give details) : _____

Individual

partnership

Company

I hereby declare that the particulars given above are true to the best of my knowledge and belief. If at a later stage, any of the facts are found to be false, the license may be cancelled and I may be prosecuted as per the Andhra Pradesh Excise Act, 1968 or the Rules thereunder.

I hereby declare that I am not disqualified under Rule 7 of the A.P. Excise (Grant of License of Selling by Shop and Conditions of License) Rules 2024.

I hereby undertake to abide by the Rules and License Conditions prescribed under the Andhra Pradesh Excise Act, 1968 and I shall abide by the decision of the Selection Authority in all matters connected with my application(s).

Place :

Signature of the Applicant(s)

Date :

Form- R 1 (Rule 11)

REGISTRATION CERTIFICATE

[Bar code]

Reg. No._____

DATED _____

1. Name of the Applicant : _____
2. Age : _____
3. Full Residential Address : _____
4. Mobile No : _____
5. Identity proof (Driving licence, Aadhar Card, Bank Pass book, Passport, Voter Id Card, others. : _____)
6. Identity proof No. : _____
7. Gazette Serial Number of the Shop : _____
8. Mandal/Nagar Panchayat/ Municipality/Municipal Corporation of the Shop as notified in the Gazette : _____

This certifies that the applicant has registered with the Licensing Authority, duly paying the Non-Refundable Application Fee as required under the Rule 11 of A.P. Excise (Grant of License of Selling by Shop and Conditions of License) Rules 2024 for participation in the selection process for the above said Shop.

Registration is subject to verification and validity of the documents filed and payment made. In the event of any fraudulent activity the applicant shall be prosecuted as per the Andhra Pradesh Excise Act 1968 and Rules made thereunder.

Authorized Signatory

This document is system generated and is valid only if it is signed by authorized signatory

ENTRY PASS
ALLURI SITARAMRAJU DISTRICT

(See Rule-6)

GOVERNMENT OF ANDHRA PRADESH
PROHIBITION AND EXCISE DEPARTMENT

[Bar code]

**Affix Passport
Size
Photograph
of the
Applicant**

Serial No. () Date :

(To contain Gazette Sl. No. of the shop with token Sl.No.)

Sri _____ Age _____ Residential address
_____ is authorized to participate in the selection process of the following Shop.

- a) Gazette Serial No. _____
- b) Mandal/
Nagar Panchayat/
Municipality/
Municipal Corporation _____

Registration is subject to verification and validity of the documents filed and payment made. In the event of any fraudulent activity, the applicant shall be prosecuted as per the Andhra Pradesh Excise Act 1968 and Rules made thereunder.

Authorized Signatory

ACKNOWLEDGEMENT

Received Demand Draft Number _____ bank _____
from Sri _____ aged _____
_____, R/o _____ for Shop _____
Gazette Sl. No. () _____ District on -10-2024.

Authorized Officer

Model Check Memo for verification of documents filed by the Applicant: -

MODEL CHECK MEMO FOR VERIFICATION OF APPLICATION

Applicant has to enclose the following documents along with the application in Form-A3(B).

1. Two recent Passport size photos Yes/No

2. Identity Proof Yes/No

4. Scheduled Tribe Certificate and local scheduled area residence certificate, in case the Shop is located in scheduled area Yes/No

Signature of the Authorized Officer

Signature of the Verifying Officer

Entry pass is issued

Received the entry pass

Entry Pass Issuing Officer

Signature of the Applicant

HEAD OF ACCOUNT TO REMIT THE
NON-REFUNDABLE APPLICATION FEE

| | | |
|---------------|------|--------------------|
| Major Head | 0039 | State Excise |
| Minor Head | 800 | Other Receipts |
| Sub-Head | 02 | Collections of Fee |
| Detailed Head | 800 | User Charges |